

# Thrive at Five Impact Report Highlights

July 2023 – June 2024



““What Thrive at Five has achieved in a year has been exceptional.”

Jon Rouse, City Director, Stoke-on-Trent City Council,  
and Thrive at Five’s first Local Authority partner



Charity number: 1195059



# What we do

Thrive at Five's vision is a society where every child can thrive and achieve their potential.

Our mission is to help children develop strong foundations for life and learning, in and alongside communities where families face the most challenges.

Thrive at Five works alongside local partners from the public, private and voluntary sector to help them provide more effective support and to build trusted relationships with parents and carers, now and for the long term. Acting as a backbone organisation for early years provision, we build trust with and between local families and the early years system and help draw them to Family Hubs, other services and schools where they can be supported by professionals

We have worked with

# 433

professionals across 31 organisations

**“The strength in parent, baby and toddler [groups] means that parents’ relationships and parent perceptions of school is different. I would say some of our strongest parent engagement is with children that aren’t ready for school because parents are coming in and bringing their children at the earliest opportunity... For some parents, schools are [now] more of a community point. They know staff within schools, they know people within the hubs, they’ve got somewhere to go to... they know where to go.”**

System Leader

# 51%

reduction in the number of nursery school age children with significant language delays from 39% to 19%

# 70%

of our schools saw more children on free school meals achieving the expected level of development in early language and communication (as measured by the Early Years Foundation Stage Profile) by the end of 2024.

# 62%

percentage point increase in the number of children whose early language and communication is now developing as expected, including those who were most behind

# Unlocking the power of parents

Parents and carers are at the heart of what we do. Their voices guide our work and their actions are key to their children's early years experiences – experiences which will shape their development. We want to work with as many parents as possible, alongside our partners, so we can transform the outcomes of many more babies and children.

1800

parents talking together and being provided support on Thrive at Five's Facebook group



Hear from some of our parents in Stoke-on-Trent and what has made a real difference for them >

5x

more parent, baby and toddler groups.

**"The most valuable part of attending Thrive at Five sessions is being in an environment with other parents /carers and children of similar ages, doing something fun and engaging! Songs, toys, activities and more while connecting with your child and having an opportunity to talk to other parents from the area... everyone is so welcoming, it's always a safe space and you can get involved as much or as little as you like, and there's always a hot drink waiting."**

Paige, Mum of two.

## Thank you

We're honoured to work alongside so many volunteers, parents and carers who give up their time, understanding, experience to improve outcomes in and for their community.

We're inspired by the expert insights, research and knowledge that our professional and academic partners share to inform our work.

We want to say a huge thank you to you all. It takes a village to raise a child and we couldn't do any of our work without you.



Read our full impact report [here](#)

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